

Trade RULES OK!

Why international

trade is good for

New Zealand and

New Zealanders

Trade Liberalisation Network. OK!

The Trade Liberalisation Network brings New Zealand business together in a campaign of education and support for more open international trade. The Network's role is to:

- Promote the benefits of trade liberalisation;
- Produce information and other resources for those who want a better understanding of the importance of trade, and the benefits of trade liberalisation;
- Work with other groups in New Zealand and overseas to advocate trade policies which enhance economic and social development.

The Network's members and supporters represent New Zealand's agricultural, manufacturing and services industries. Together, they account for more than 70% of our total exports - making them significant contributors to the wealth and welfare of New Zealand and New Zealanders.

Trade liberalisation

- Means fair rules to play by
- Is vital for New Zealand's prosperity
- Promotes economic growth
- Leads to social progress
- Creates jobs
- Assists developing countries

For more information, contact the Trade Liberalisation Network - info@tln.org.nz. Or look on the Network's website - www.tln.org.nz - where there are links to many trade-focused organisations and resources. In particular, look for a collection of trade liberalisation resources prepared for the Network by the New Zealand Institute of Economic Research.



**PO Box 26, Wellington
New Zealand
Tel (64 4) 914 6320
Fax (64 4) 914 6322
Email info@tln.org.nz**